

# Southwest Airlines Reports October Traffic

November 06, 2015

DALLAS, Nov. 6, 2015 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) (the "Company") today reported its October and year-to-date preliminary traffic statistics. The Company flew 10.0 billion revenue passenger miles (RPMs) in October 2015, a 10.8 percent increase from the 9.0 billion RPMs flown in October 2014. Available seat miles (ASMs) increased 7.2 percent to 11.6 billion in October 2015, compared with the October 2014 level of 10.8 billion. The October 2015 load factor was a record for the month of October at 85.9 percent, compared with 83.1 percent in October 2014. Based on these results and current trends, the Company continues to estimate its fourth quarter 2015 operating revenue per ASM (RASM) will increase approximately 1.0 percent, compared with fourth quarter 2014.

For the first ten months of 2015, the Company flew 97.7 billion RPMs, compared with 90.3 billion RPMs flown for the same period in 2014, an increase of 8.3 percent. Year-to-date 2015 ASMs increased 6.9 percent to a level of 116.7 billion, compared with 109.2 billion for the same period in 2014. The year-to-date load factor was 83.7 percent, compared with 82.7 percent for the same period in 2014.

This release, as well as past news releases about Southwest Airlines Co., is available online at **Southwest.com**.

## Cautionary Statement Regarding Forward-Looking Statements

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Specific forward-looking statements include, without limitation, statements related to the Company's financial outlook and projected results of operations. These statements involve risks, uncertainties, assumptions, and other factors that are difficult to predict and that could cause actual results to vary materially from those expressed in or indicated by them. Factors include, among others, (i) changes in demand for the Company's services and other changes in consumer behavior; (ii) the Company's ability to timely and effectively maintain the necessary information technology systems and infrastructure to support its operations and initiatives; (iii) the impact of governmental regulations and other governmental actions related to the Company's operations; and (iv) other factors, as described in the Company's filings with the Securities and Exchange Commission, including the detailed factors discussed under the heading "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2014.

### Southwest Airlines Co.

#### Preliminary Comparative Traffic Statistics

|                                | OCTOBER    |            |          |
|--------------------------------|------------|------------|----------|
|                                | 2015       | 2014       | Change   |
| Revenue passengers carried     | 10,220,937 | 9,288,089  | 10.0%    |
| Enplaned passengers            | 12,527,345 | 11,500,692 | 8.9%     |
| Revenue passenger miles (000s) | 9,963,747  | 8,989,543  | 10.8%    |
| Available seat miles (000s)    | 11,599,152 | 10,820,718 | 7.2%     |
| Load factor                    | 85.9%      | 83.1%      | 2.8 pts. |
| Average length of haul         | 975        | 968        | 0.7%     |
| Trips flown                    | 105,690    | 104,279    | 1.4%     |

|                                | YEAR-TO-DATE |             |          |
|--------------------------------|--------------|-------------|----------|
|                                | 2015         | 2014        | Change   |
| Revenue passengers carried     | 98,023,694   | 91,890,894  | 6.7%     |
| Enplaned passengers            | 120,062,490  | 113,202,661 | 6.1%     |
| Revenue passenger miles (000s) | 97,735,654   | 90,257,021  | 8.3%     |
| Available seat miles (000s)    | 116,732,987  | 109,177,336 | 6.9%     |
| Load factor                    | 83.7%        | 82.7%       | 1.0 pts. |
| Average length of haul         | 997          | 982         | 1.5%     |
| Trips flown                    | 1,053,870    | 1,050,510   | 0.3%     |

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/southwest-airlines-reports-october-traffic-300173765.html>

SOURCE Southwest Airlines Co.